



ORACLE

Oracle Database Directions Complete and Simple Data Management

Francisco Munoz Alvarez

Distinguished Product Manager, Oracle Database High Availability (HA), Scalability and Maximum Availability Architecture (MAA) Team

August, 2023



Oracle Data Management Vision

Make it simple to develop and run modern operational and analytic apps for all use cases at any scale

Delivering the Vision

Complete and Simple data platform for developing and running modern apps and analytics

Complete



Simple



Converged Database Approach

Complete support for all modern data types, workloads, development styles

Completely consistent, scalable, available, and secure

Autonomous Database

Simplest cloud database for developers, DBAs, and data analysts

Simplest cloud database for running any app at any scale or criticality

Delivering the Vision

Complete and Simple data platform for developing and running modern apps and analytics

Complete



Converged Database Approach

Complete support for all modern data types, workloads, development styles

Completely consistent, scalable, available, and secure

Autonomous Database

Simplest cloud database for developers, DBAs, and data analysts

Simplest cloud database for running any app at any scale or criticality

Oracle's Converged Database

A complete database that makes it dramatically easier to develop and run modern apps

Database

- Evolved to deliver **best-of-breed support** for all the data needs of modern apps
- Just call SQL for any data type, workload, or analytics
- No need to fragment data across databases to support new app requirements
- Scaling and availability are transparent, without sacrificing data consistency

• No need to compromis

- No need to compromise on functionality or performance
- Oracle's data technologies are rated industry-leading in each area

Creating a Fully Complete Database has Taken Decades of Effort by Thousands of Engineers

Oracle's Converged Database Enables Customer Choice

Converged does not mean data must be in one monolith database – **YOU choose**:



(Support for all modern data types and analytics are included at no additional charge.)







Complete for Any Data



Converged support for all modern data simplifies app dev and eliminates data and app fragmentation

Best-of-breed for all – e.g.: better JSON than MongoDB, faster graph than Neo4j

Unique ability for transactions and queries to span ANY data, further simplifying development

Trivial to Create Data Rich Apps – Add a SQL Statement, Not a Database

For example, when implementing a Movie Streaming web site:

Store and Access movie details in JSON documents

```
CREATE TABLE movie_details(
title VARCHAR2(255),
movie JSON);
```

SELECT	m.title Title,	
	m.movie.director	DIR
	m.movie.Star	STA
FROM	movie details m;	

Use Fuzzy Text Search to find movie reviews containing "disappointed" or variations of it

```
Find movies customers have in common
using Graph Analytics
SELECT c1, e, m, e1, c2
FROM MATCH
  (c1)-[e]->(m)<-[e1]-(c2)
   on CUST_MOVIE
WHERE c1.cust_id= 1246813
AND C2.cust_id= 1002487
LIMIT 100;
```

Store rental transactions in a Blockchain Table to prevent fraud

CREATE BLOCKCHAIN TABLE rental(u_id number, user_name varchar2(100), order_date date,.....);

INSERT INTO rental VALUES (1, 'John', '08-Apr-22', ..);

Complete for Any Workload



Converged support for any modern transactional and analytical workloads simplifies app dev

Best-of-breed for all – e.g.: better analytics than pure data warehouses or Snowflake <u>bit.ly/OraclevsSnowflake</u> **Unique ability to run any combination of workloads on any combination of data** Trivial to Run Sophisticated Processing – Add a SQL Statement, Not a Database For example, when implementing a Movie Streaming web site:

Use Machine Learning to predict which customers will rent Superhero Movies

-- Create the ML Model

```
DBMS_DATA_MINING.CREATE_MODEL2(
   MODEL_NAME => 'RENT_SH_MOVIES',
   MINING_FUNCTION => 'CLASSIFICATION',
   DATA_QUERY => 'SELECT * FROM cust',
   CASE_ID_COLUMN_NAME => 'CUST_ID',
   TARGET_COLUMN_NAME => 'SUPERHERO');
```

Easily get a Temporal view of company employees using Flashback Query

-- Query who was employed on 5th of April of 2022

```
SELECT * FROM employees
AS OF TIMESTAMP
TO_TIMESTAMP('2022-04-05',
'YYYY-MM-DD');
```

-- Use the ML Model

```
SELECT prediction_probability(
    RENT_SH_MOVIES,
    'Yes'USING 3500 as bank_funds,
    30 as age,
    2 as num previous rentals);
```

Complete for Any Development Style



Unique Support for Microservice Centric App Dev

Converged support for all modern development styles simplifies app dev

Best-of-breed for all – for example, transactional event propagation and apply beats event platforms **Unique** <u>architectural</u> support for containers, events, REST, low-code, SaaS, etc.

Complete Mission Critical Capabilities

Converged support for the **complete** scaling and risk reduction needs of modern apps simplifies app dev **Best-of-breed for all –** e.g.: better, availability, scalability, and sharding than Cassandra <u>bit.ly/OraclevsCassandra</u> **Unique transparent scalability, availability, and security without sacrificing functionality or consistency**

Customer Example: Global Payment Processor

The same architecture with Sharding

Oracle Converged Database is the Smartphone of Data

Previously, phones, maps, music, calendars, etc. were separate **products**

These products have now converged into **features** of smartphones

Similarly, new data technologies become features of the Oracle Converged databaseConverged features are simpler to run and develop with than separate products

• And convergence enables new cross-feature innovations

Oracle Database Deployment Choices

Develop and Deploy Oracle Anywhere – Extreme Portability

Delivering the Vision

Complete and Simple data platform for developing and running modern apps and analytics

Complete

Simple

Converged Database Approach

Complete support for all modern data types, workloads, development styles

Completely consistent, scalable, available and secure

Autonomous Database

Simplest cloud database for developers, DBAs, and data analysts

Simplest cloud database for running any app at any scale or criticality

Oracle Autonomous Database is a Fully-Managed Cloud Service With automation across all components driven by AI and predictive analytics

Exadata Infrastructure Automation Oracle Database

Automation

Automated Data Center Ops and Machine Learning

Autonomous Database – Runs Anywhere

Same autonomous database service available in the cloud and on-premises

Oracle Public Cloud

Dedicated Region Cloud@Customer

Exadata Cloud@Customer

Hybrid and Multicloud Configurations

Gartner

Oracle **Autonomous Transaction Processing** ranked **highest** out of 17 vendors in all **four use cases**

in the 2022 Gartner® Critical Capabilities for Cloud Database Management Systems for **Operational Use Cases.**

Source: Gartner Critical Capabilities for Cloud DBMS for Operational Use Cases, Merv Adrian, Rick Greenwald, Henry Cook, Xingyu Gu, December 2022

Gartner is a registered trademark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

Oracle Database Service for Azure

Apps on Azure and databases on OCI

- Suitable for nearly any app
- < 2 ms latency private interconnect
- No egress or ingress fees for data

Runs Even the Most Mission Critical Apps

- Oracle Real Application Clusters
- Oracle Exadata

Familiar Azure-native user experience

Integrated identity, networking, and monitoring

What do customers like about Oracle Database?

What do customers like about Oracle Database? – A Lot!

of the FORTUNE 100 Run Oracle Database

View Accounts

Contact Sales

Share your story L

Leave a review Join our cloud community

Explore customer awards View reference benefits

Oracle Customer Successes https://www.oracle.com/customers/

Innovation, ease of use, better results—those are just some of the reasons organizations in all industries and of all sizes rely on Oracle to help them succeed. Hear from our customers to learn what makes Oracle the right choice for them, and why we're the right partner for your business.

Search customers

300K+ cloud community members

What about customer pain points?

Top Customer Pain Points

Applying Patches & Quarterly Updates

Database Upgrades

Testing RUs & Upgrades

Working with Customer Support

Autonomous Database Addresses Customer Pain Points

Applies RUs, patches, and upgrades ... and does it online

- Detects and addresses some **88%** of incidents
- Automatically collects diagnostics with no pinging of customers
- Automation of the testing process with Database Replay
- Only 39% of Sev1 SRs as compared to other OCI database services

Achieves 99.995% uptime

• With Autonomous Data Guard enabled

Coming soon

• Automatic prevention of SQL plan regressions with Real-time SQL Plan Management

Introducing Monthly Recommended Patches (MRPs)

For each new Release Update (RU)

- Each MRP contains the current set of recommended one-off patches for the RU plus the prior MRPs
- As documented in MOS note 555.1

Customers get access to recommended, one-off patches

• Without having to request a patch bundle after an RU release

Starting with 19.17 in October, Oracle will ship six MRPs for each RU

- Release Update Revisions (RURs) sunsetted after 19.16.2 (January 2023)
- MRPs are available on Linux only
- RUs continue to be available on all supported platforms

Automate On-Premises Upgrades with AutoUpgrade

Download AutoUpgrade from MOS Note 2485457.1

Testing RUs and Upgrades with Real Application Testing

Database workload and performance testing with real production workloads

- Capture individual workloads
- Replay workloads individually or concurrently
- Remediate issues pre-production for risk-free upgrades

Replay production workloads against upgraded instance

- Test and measure transaction throughput against production
- Identify any application scalability and concurrency problems
- SPA Identifies and tunes any regressed SQL statements
- Leverage the cloud to automate the capture and testing process

Database Replay is available for Autonomous Database

• Use Oracle Real Application Testing Database Replay to capture workload from an on-premises or other cloud service database and replay it on an Autonomous Database instance.

Improving Customer Support Experience for SRs

Main Customer Pain points

- Time to resolve Service Requests (SRs)
- Too many "pings" between customer and support
- Too many unresolved SRs

Huge investment from Development to

- Simplify data collection using Trace File Analyzer (TFA)
- Improve diagnostics using TFA and Autonomous Health Framework
- Provide RU, plus, recommended patches to avoid known issues

Huge investment from Support to

- Assist development on product improvements to reduce "Non Bugged SRs"
- Utilize ML for sentiment analysis to reduce escalations and improve responsiveness
- Need more SRs with TFA Collections uploaded. Today only 25% of bugged SRs have TFA collections.

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, timing, and pricing of any features or functionality described for Oracle's products may change and remains at the sole discretion of Oracle Corporation.

BETA 2 AVAILABLE

Oracle Database 23c

Beta release available on-premises and in the Cloud. Sign up now!

https://tinyurl.com/OracleBeta

Oracle Database 23c is the sum of...

All the features from the Oracle Database 21c Innovation Release

300+ New Features and Enhancements

Oracle Database 23c Developer Focus

Accelerating our mission to simplify development of data-driven apps

Oracle Database 23c Automation & Security

Continuing our mission to make securing Oracle Databases simpler

Oracle Database 23c Scalability & Availability

Continuing our mission to make operating and scaling Oracle Databases more reliable

Upgrade Path to Oracle Database 23^c

Now Available

Oracle Database 23c FREE

Developer Release

Discover how Oracle Database 23c makes it dramatically simpler to develop and run data-driven apps

Download now

Oracle.com/23cFREE

FREE

Summary – Oracle Database Directions

Converged Oracle Database

- Supports all modern data types, workloads, and development styles
- Simplifies development of analytics and machine learning
- Completely consistent, scalable, available, and secure platform

Oracle Autonomous Database

- All the benefits of converged Oracle Database, plus best customer experience
- Best cloud database for running any app at any scale or criticality
- Deploy in the cloud, on-premises and hybrid/multicloud configurations

Oracle Database 23c

Next long-term release for on-premises and cloud deployments

Oracle Database – all-inclusive, converged by design and protected by MAA

Oracle GoldenGate

Oracle LiveLabs

Showcasing how Oracle's solutions solve your business problems — available 24/7 for free!

Oracle DatabaseWorld at CloudWorld Copyright © 2023, Oracle and/or its affiliates

developer.oracle.com/livelabs

1000+

events run using LiveLabs workshops

700+

free workshops, available or in development

7 million

people have already visited LiveLabs

their technical & community contributions to the Oracle community

3 membership tiers

500+ technical experts &

community leaders helping peers globally

The Oracle ACE Program recognizes & rewards individuals for

Learn more - <u>ace.oracle.com</u>

Nominate yourself or a candidate: ace.oracle.com/nominate

ORACLE

Thank you! Muchas Gracias! Muito Obrigado!

Francisco Munoz Alvarez

Distinguished Product Manager, Oracle Database High Availability (HA), Scalability and Maximum Availability Architecture (MAA) Team

